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# PRESS RELEASE

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## Jamaica Post to Host UPU 2026-2029 ORE Plus Kick-Off Workshop

**Kingston, Jamaica, July 9, 2026** - The Post and Telecommunications Department (Jamaica Post) will host the Universal Postal Union (UPU) 2026-2029 Operational Readiness for E-commerce (ORE Plus) Kick-Off Workshop from Tuesday, July 21, 2026 to Thursday, July 23, 2026, at the Central Sorting Office, 6-10 South Camp Road, Kingston.

The three-day workshop marks the official launch of the UPU's Operational Readiness for E-commerce (ORE Plus) programme for the 2026-2029 strategic cycle and underscores Jamaica's continued leadership in advancing postal development across the Caribbean. The workshop will bring together 25 international participants from postal administrations across the Caribbean as well as UPU officials. The opening ceremony will be attended by the Honourable Ambassador Audrey Marks, Minister without Portfolio, Office of the Prime Minister, with responsibility for Efficiency, Innovation, and Digital Transformation.

ORE Plus is the successor to the UPU's Operational Readiness for E-commerce Development (ORE 3) project, which was implemented in the 2022-2025 cycle to strengthen postal operators' operational processes and information technology systems in support of the growing global e-commerce market. The new programme, adopted during the 28th Universal Postal Congress, builds on this foundation by continuing to enhance postal readiness for the evolving digital economy.

During the workshop, participants will receive technical training designed to strengthen operational efficiency across the postal sector while preparing Caribbean member countries for the UPU's new remuneration framework for the 2026-2029 cycle. The sessions will also focus on enhancing operational capabilities and digital infrastructure throughout the region, ensuring that postal administrations are better equipped to respond to the evolving demands of the digital economy and cross-border e-commerce.

Hosting this event continues Jamaica Post's record of facilitating major regional and international postal initiatives. In recent years, the organization has successfully hosted the 2nd Edition of the UPU Small Island Developing States (SIDS) Postal Forum, the UPU Electronic Advance Data (EAD) and Regional Transport Workshops, the UPU Postal Modernization Mission, and the 25th Annual Caribbean Postal Union (CPU) Conference/ 19th Caribbean Council of Ministers of Postal Affairs (CCMPA) Meeting. These engagements have reinforced Jamaica's reputation as a regional centre for postal cooperation, capacity building and innovation.

The workshop also aligns with Jamaica Post's broader modernization agenda, which includes significant investments in information and communication technology, the continued integration of the International Postal System (IPS), expansion of Express Mail Service (EMS), implementation of Voice over Internet Protocol (VoIP) telephony, among other initiatives. Collectively, these initiatives are transforming the delivery of postal services and positioning Jamaica Post to better serve its customers and the growing e-commerce sector.

The Universal Postal Union (UPU) was established in 1874 and is a specialized agency of the United Nations responsible for coordinating international postal policy and cooperation among its 192 member countries. As the primary global forum for cooperation within the postal sector, the UPU establishes the rules governing international mail exchange, and supports operational and digital modernization. It also provides technical assistance to postal administrations worldwide through initiatives such as the Operational Readiness for E-commerce (ORE Plus) programme.

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