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PRESS RELEASE

FOR IMMEDIATE RELEASE

Ministry of Culture, Gender, Entertainment and Sport and Jamaica Post Launches

Jamaica 60th Diamond Jubilee Commemorative Stamp Issue

The Post and Telecommunications Department (Jamaica Post) and the Ministry of Culture, Gender, Entertainment and Sport will be launching the Jamaica 60th independence anniversary commemorative stamp issue on July 21, 2022, at 11 am, 2nd Floor Conference Room, at the Ministry of Culture, Gender, Entertainment and Sport, 4-6 Trafalgar Road, Kingston 5.

Jamaica's 60th Independence anniversary is being observed under the theme 'Reigniting a Nation for Greatness.' In keeping with the year-long celebratory activities, the Post and Telecommunications Department was commissioned by the Ministry of Culture, Gender, Entertainment and Sport (MCGES) to procure and issue the Jamaica 60th Diamond Jubilee commemorative stamp set.

In this regard, Jamaica Post will be releasing two postage stamps in honour of this milestone. Both stamps bear the same image of the official Jamaica 60th independence logo and are in denominations of \$60.00 and \$120.00. The \$60.00 stamps will mainly be circulated locally while the \$120.00 denomination will be circulated internationally. The expected release date for the stamp is August 6, 2022, in keeping with Jamaica's Independence, and will be available at all Jamaica Post locations islandwide.

The design of the stamps represents the creativity, boldness and greatness of Jamaicans; the design is focused on the Jamaica 60th independence anniversary logo which is centred around the Swallow Tail Hummingbird (Trochilus Polytmus), more commonly referred to as the Jamaican Doctor Bird. The logo shows the Jamaican Doctor Bird hovering on the spot, a display of one of its unique capabilities. The bird is shown with its head pointing skyward, symbolising our rise to excellence, while the beak is shown open and is a depiction of the friendly smile and innate warm nature of Jamaicans. The distinguishing long tail of the Doctor Bird morphs to reveal the number sixty (60), a tribute to Jamaica's 60th Diamond Jubilee.

The accompanying slogan for Jamaica 60 Diamond Jubilee is "*Re-igniting a Nation for Greatness.*" This is a call to action to all Jamaicans at home and across the Diaspora, to rediscover and rekindle the resolve to be great and help Jamaica increase in beauty, fellowship and prosperity as we work to make this country the place of choice to live, raise families and do business.

Jamaica Post is proud of this achievement of 60 years of independence, and the postal service stands in solidarity with the Ministry of Culture, Gender, Entertainment & Sport in launching this special collection, which may be treated as keepsakes or collector's items for philatelists; interested persons may also consider presenting these stamps as corporate gifts in addition to being used for posting packages.

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