



2017 World Post Day Message

Transformation for Development

Change and transformation are inevitable for growth and development whether at the personal, business, spiritual or national levels. Jamaica Post is not untouched by this truth, this reality.

Indeed, the internet by way of new internet communication technologies, mobile technologies and social media has opened up instantaneous methods of communications and shopping, forcing the transformation of postal services globally. It is for this reason that the management of Jamaica's postal service continues to examine the changing dynamics of communications and logistics, identifying and implementing services that are relevant and that make the local Post Office a reliable choice for doing business.

Jamaica Post sees the role it plays in enabling economic growth by becoming an option for micro, small and medium sized businesses to move their products across the island and the world quickly at cost effective rates as an important and vital one.

Our relationship with Fontana Pharmacy, a local business based in Mandeville, Manchester with locations in several other parishes, is one such example, as Jamaica Post is one of the international shipping options when you shop online with Fontana Pharmacy. Smaller business entities such as SugarPlum Box, a subscription gift shop, has engaged our local next business day delivery service –Zip Mail - to deliver gift boxes ordered by SugarPlum Box customers.

These are just two of our growing list of micro, small and medium sized business customers that Jamaica Post has been working with, supporting the growth of this vital sector, while generating new revenue streams for Jamaica Post.

In addition, the Post supports businesses through the rental of property in the hands of the Post Office. Many entrepreneurs and self-employed persons operate their businesses from property owned by the Post Office. Just imagine the spin-offs that can be realized by the economy and Jamaica Post as more small businesses and self-employed persons are able to flourish

Already we have showcased our Mobile Post Office – an innovative option for offering core postal services to communities. We thank residents in areas served by the Mobile Post for embracing this modality of postal service and encourage others to join in. We are constantly looking at ways to ensure the Mobile Post Office is even more effective in helping us to meet our service obligations and mandate.

Earlier this year, we introduced even more affordable rates for our Fast Track expedited service for mailing packages and documents to all countries across the world, making it more affordable for you to do business or simply send a piece of Jamaica to your loved ones or customers overseas. We are in the process of opening up new avenues using technology which will allow our customers easier access to our services, allow us to tap into the “exploding e-commerce and light logistics” market and sector and allow us to more efficiently serve you.

As we continue to transform ourselves by embracing and integrating new technologies in our business and diversify our products and services we welcome your on-going support and that of businesses you operate.

In the words of the Director General of the Universal Postal Union, let us “not forget that the postal sector is an enabler of inclusive development and an essential component of the global economy....it remains a key platform for delivering public services”.

- Michael Gentles
Postmaster General